

EXHIBITION CATALOGUE PROGRAM

Exhibition Catalogues and Other Museum and Gallery Titles on Art, Architecture, Photography and Design

Each year Worldwide selects some 2,000 exhibition catalogues, collection catalogues and other museum and gallery publications for our approval plan program. Titles chosen for inclusion are selected after carefully comparing and evaluating hundreds of newly released publications each month. Each title that we select is assigned to one of four basic categories as noted below.

These four divisions serve chiefly to indicate the relative importance of each publication when evaluated objectively as a resource for academic art libraries supporting degree programs in art and art history. The four categories are mutually exclusive, and our rankings, which are always made with books in hand, are intended to guide and assist libraries in prioritizing purchases for efficient collection development. Obviously, these hierarchies serve as general guidelines only; other rankings may be appropriate for libraries with specialized collections, and Worldwide routinely works with clients to devise highly customized plans to ensure that our assignments are made in accordance with each library's particular collection-development needs.

Basic Selection (Plan 1): Forming the core of our approval plan program, this group consists of significant exhibition catalogues likely to be of central importance to most academic libraries supporting broad undergraduate and graduate programs in art and art history. Catalogues documenting retrospectives on established artists, significant group shows and important thematic exhibitions are typically included in this selection. See also the separate page detailing the subdivisions of Plan 1.

Supplemental Selection (Plan 2): Plan 2 is designed to complement and supplement our Plan 1 selections, and encompasses an expanded selection of titles that we have judged to be of secondary importance. This plan typically includes noteworthy exhibition catalogues on more specialized topics, catalogues focusing on narrowly defined aspects of important artists' oeuvres, or catalogues documenting the work of less prominent artists. Although titles in this group might be critical acquisitions for certain library collections, they may be of somewhat limited general significance to libraries with more restricted collection needs.

Special Order Selections: A title is offered as a Special Order Selection if its price exceeds its probable importance to most library collections, if its status as an exhibition catalogue is ambiguous, or if it largely duplicates previously published material. Only a few Special Order Selections are offered each month, and approval plans can be modified to include some or all of these publications.

Additional Selections: This group encompasses many smaller exhibition catalogues that are notable but less likely than our Plan 1 or Plan 2 selections to be essential acquisitions for most libraries, as well as collection catalogues and other museum and gallery publications unrelated to exhibitions. Although not necessarily critical acquisitions, selected titles in this category may nonetheless be important to libraries with strong collection interests in particular subject areas. Additional Selections include noteworthy catalogues on lesser-known or emerging artists, chiefly pictorial treatments of major figures and scholarly studies of peripheral topics.

<p>PLAN 1 BASIC SELECTION</p> <p>Approximately 300 - 320 titles / \$20,500 per year</p> <p>Exhibition Catalogues only</p> <p>Plan 1 Titles Are Assigned Worldwide Item Numbers in the 30000s</p> <p>Note: English-language Plan 1 titles are further subdivided into various categories that reflect relative importance; see following page for detail.</p> <p><i>Various Subject-Based Plans</i> (e.g., <i>Asian Art, Photography, Architecture, Post-1945 Art, etc.</i>) are also offered. Our standard subject-based plans include titles drawn from both Plan 1 and Plan 2; subject-based plans can also be expanded to include Additional Selections (our item numbers in the 70000 range) and/or Trade and University Press Books that are unrelated to exhibitions (our item numbers in the 100000 range)</p>	<p>PLAN 2 SUPPLEMENTAL SELECTION</p> <p>Approx. 200 titles / \$13,000 per year</p> <p>Exhibition Catalogues only</p> <p>Plan 2 Titles Are Assigned Worldwide Item Numbers in the 30000s</p>	<p>SPECIAL ORDER SELECTIONS</p> <p>Approx. 100 titles / \$10,000 per year</p> <p>Special Order Titles Are Assigned Worldwide Item Numbers in the 30000s</p> <hr/> <p>ADDITIONAL SELECTIONS</p> <p>Approx. 1,400 titles / \$60,000 per year</p> <p>Exhibition catalogues as well as collection catalogues and other museum and gallery publications that are unrelated to exhibitions</p> <p>Additional Selections Are Assigned Worldwide Item Numbers in the 70000s</p>
<p style="text-align: center;"><i>Various Subject-Based Plans</i></p>		

Note: titles selected for this program are not restricted by country of publication or language, and cover all periods and artistic media. However, titles from North America, Western Europe, and Australia/New Zealand predominate (with English-language material from Asia and elsewhere increasingly represented). And because most of our clients are in English-speaking parts of the world, our selections are weighted towards English-language material. Nonetheless, titles in other languages (especially French, German, Italian and Spanish) are routinely included, particularly if the language relates directly to the subject matter, if equivalent material on the subject is not generally available in English, and if the foreign-language catalogue would likely be an appropriate acquisition for many of our academic clients.

PLAN 1 EXHIBITION CATALOGUES

Approximately 300 to 320 Titles / \$20,500 per Year

Plan 1 (Basic Selection): Forming the core of our approval plan program, this group consists of significant exhibition catalogues likely to be of central importance to most academic libraries supporting broad undergraduate and graduate programs in art and art history. Catalogues documenting retrospectives on established artists, significant group shows and important thematic exhibitions are typically included in this selection. Our Plan 1 Selections are complemented by Plan 2, Special Order and Additional Selections (see separate diagram that provides a full overview of the Exhibition Catalogue Program).

Plan 1 titles are subdivided into two basic categories, **English-Language Catalogues** (Plan 7) and **Foreign-Language Catalogues**. Note: catalogues that are fully bilingual in English and another language are included in Plan 7 rather than in the foreign-language category.

Plan 7 is further subdivided into increasingly selective categories to assist libraries that may find Plan 7 (or Plan 8, or Plan 9) simply too broad for their needs and/or their budget and must further limit and prioritize their acquisition of English-language materials; Plan 8 represents "the best" of Plan 7; Plan 9 represents "the best" of Plan 8; and Plan 10 represents "the best" of Plan 9. Plan 7 (all of the English-language titles in Plan 1) encompasses some 250 titles per year, whereas Plan 10 (the most select group of English-language catalogues from Plan 1) encompasses just 35 to 45 titles per year (typically catalogues produced to document major exhibitions mounted at key museums).

Similarly, Plan 12 encompasses the most significant foreign-language titles from Plan 1, and is designed to meet the needs of academic or public libraries for whom only a very select group of significant foreign-language catalogues may be appropriate or desired.

Schematic Diagram Showing the Two Basic Subdivisions of Plan 1 (English-Language vs. Foreign-Language Titles)

**Plan 7 (English Text I) Represents
All of the English-Language
Titles Assigned to Plan 1**

Approximately 250 to 270 titles / \$16,000 per year

**Plan 8 (English Text II)
The "best" of Plan 7**

Approximately 170 to 190 titles / \$12,000 per year

**Plan 9 (English Text III)
The "best" of Plan 8**

Approximately 80 to 90 titles / \$6,000 per year

**Plan 10 (English Text IV)
The "best" of Plan 9**

*Approximately 35 to 45 titles /
\$2,750 per year*

**All of the Foreign-Language
Titles Assigned to Plan 1**

Approximately 50 to 70 titles / \$4,500 per year

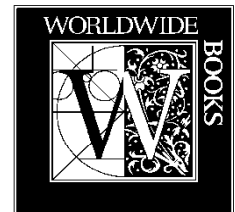
**Plan 12
The most significant
foreign-language titles
in Plan 1**

*Approximately 10 to 15 titles /
\$1,200 per year*

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TRADE AND UNIVERSITY PRESS BOOK PROGRAM

Books on Art, Architecture, Photography and Design That Are Not Related to Exhibitions*

Coverage is limited to English-language titles available through American publishers and distributors, including titles published outside the U.S. that have distribution in North America through a U.S. publisher or distributor.

This program is designed to complement our Exhibition Catalogue Program. Because the number of art books published each year is so large, and because new art-related releases from hundreds of major publishers* are covered comprehensively through this program, few libraries have the budget or desire to obtain all of the titles in this category. However, Worldwide works closely with clients to carefully design a selection profile that meets their particular collection-development needs. In addition to making selections based on publisher, medium, period or style, we can also readily distinguish between titles that may be more suited to undergraduate vs. graduate programs, or those that might be more appropriate for libraries primarily supporting studio programs vs. programs in art history.

TRADE AND UNIVERSITY PRESS BOOKS

(publications unrelated to exhibitions)

Worldwide Item Numbers in the 100000s
Approximately 3,500 titles / \$175,000 per year

University Press Books Alone

Approx. 800 titles / \$36,000 per year

* See also the separate page listing the American trade and university presses whose art-related titles are covered comprehensively by Worldwide Books.

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