



EXHIBITION CATALOGUE  
APPROVAL PLAN PROGRAM

COST AND COVERAGE ESTIMATES

JULY 2010–JUNE 2011

This chart lists the standard approval plans administered by Worldwide Books. Any of the plans listed may be combined or modified to meet specific collection needs, and the types of coverage available under the program are virtually unlimited. Estimates for customized plans will be prepared on request.

<u>PLAN NAME AND NUMBER</u>	<u>NUMBER OF TITLES</u>	<u>COST*</u>
<u>BASIC APPROVAL PLANS</u>		
Basic Selection (Plan 1)	300-320	\$20,500
<u>Basic Selection Subgroups</u>		
20 <sup>th</sup> - and 21 <sup>st</sup> -Century Art (Plan 5)	200-220	\$12,500
Pre-20 <sup>th</sup> -Century Art (Plan 6)	120-140	\$8,500
English Text Selection I (Plan 7)	250-270	\$16,000
English Text Selection II (Plan 8)	170-190	\$12,000
English Text Selection III (Plan 9)	80-90	\$6,000
English Text Selection IV (Plan 10)	35-45	\$2,750
Special Foreign Text Selection (Plan 12)	10-15	\$1,200
Monographs on Artists (Plan 13)	140-160	\$10,000
Foreign and Canadian Publications (Plan 15)	200-220	\$14,000
U.S. and Canadian Publications (Plan 17)	130-150	\$8,000
<u>SUPPLEMENTAL APPROVAL PLANS</u>		
Supplemental Selection (Plan 2)	190-210	\$13,000
<u>Supplemental Selection Subgroups</u>		
20 <sup>th</sup> - and 21 <sup>st</sup> -Century Art (Plan 3)	110-130	\$7,500
Pre-20 <sup>th</sup> -Century Art (Plan 4)	70-90	\$5,500
<u>BASIC/SUPPLEMENTAL APPROVAL PLANS</u>		
<i>These plans include pertinent titles from both the Basic and Supplemental Selections</i>		
French Text Publications (Plan 19)	60-70	\$5,000
Post-1945 Art Publications (Plan 20)	200-220	\$12,000
Asian Art Publications (Plan 21)	30-40	\$2,250
American Art Publications (Plan 22)	80-100	\$5,000
Canadian Art Publications (Plan 23)	5-10	\$500
Architecture Publications (Plan 24)	15-25	\$1,250
Photography Publications (Plan 25)	35-45	\$2,250

\*These costs represent maximum billing for unmodified plans; the figures quoted will not be exceeded within the standard subscription period without special customer authorization.