



EXHIBITION CATALOGUE
APPROVAL PLAN PROGRAM

COST AND COVERAGE ESTIMATES

JULY 2011–JUNE 2012

This chart lists the standard approval plans administered by Worldwide Books. Any of the plans listed may be combined or modified to meet specific collection needs, and the types of coverage available under the program are virtually unlimited. Estimates for customized plans will be prepared on request.

| <u>PLAN NAME AND NUMBER</u> | <u>NUMBER OF TITLES</u> | <u>COST*</u> |
|---|-------------------------|--------------|
| <u>BASIC APPROVAL PLANS</u> | | |
| Basic Selection (Plan 1) | 310-330 | \$20,500 |
| <u>Basic Selection Subgroups</u> | | |
| 20 th - and 21 st -Century Art (Plan 5) | 190-210 | \$12,500 |
| Pre-20 th -Century Art (Plan 6) | 130-140 | \$8,500 |
| English Text Selection I (Plan 7) | 250-270 | \$16,000 |
| English Text Selection II (Plan 8) | 180-200 | \$12,000 |
| English Text Selection III (Plan 9) | 85-95 | \$6,000 |
| English Text Selection IV (Plan 10) | 35-40 | \$2,750 |
| Special Foreign Text Selection (Plan 12) | 12-15 | \$1,200 |
| Monographs on Artists (Plan 13) | 150-160 | \$10,000 |
| Foreign and Canadian Publications (Plan 15) | 200-220 | \$14,000 |
| U.S. and Canadian Publications (Plan 17) | 125-150 | \$8,000 |
| <u>SUPPLEMENTAL APPROVAL PLANS</u> | | |
| Supplemental Selection (Plan 2) | 210-230 | \$14,000 |
| <u>Supplemental Selection Subgroups</u> | | |
| 20 th - and 21 st -Century Art (Plan 3) | 115-130 | \$7,500 |
| Pre-20 th -Century Art (Plan 4) | 80-90 | \$5,500 |
| <u>BASIC/SUPPLEMENTAL APPROVAL PLANS</u> | | |
| <i>These plans include pertinent titles from both the Basic and Supplemental Selections</i> | | |
| French Text Publications (Plan 19) | 60-70 | \$5,000 |
| Post-1945 Art Publications (Plan 20) | 200-220 | \$13,000 |
| Asian Art Publications (Plan 21) | 25-35 | \$2,250 |
| American Art Publications (Plan 22) | 80-100 | \$5,000 |
| Canadian Art Publications (Plan 23) | 5-10 | \$500 |
| Architecture Publications (Plan 24) | 15-25 | \$1,250 |
| Photography Publications (Plan 25) | 35-45 | \$2,500 |

*These costs represent maximum billing for unmodified plans; the figures quoted will not be exceeded within the standard subscription period without special customer authorization.