

For Immediate Release:

November 6, 2007

Contact: Mark Wagner, owner
Lamoreaux Landing Wine Cellars
607-582-6011



LAMOREAUX LANDING GEWÜRZTRAMINER STRIKES GOLD AGAIN!

(Lodi, NY) – Lamoreaux Landing Wine Cellars located on the eastern shore of Seneca Lake in Lodi, NY, is pleased to welcome home yet another gold medal for their 2006 Gewürztraminer. After winning a gold medal at the 2007 Great Lakes Wine Competition, Lamoreaux Landing’s Gewürztraminer now boasts a gold medal from the 2007 Denver International Wine Competition.

With over 485 wines entered from all over the world, the Denver International Wine Competition is recognized as the premier international wine competition of the Rockies. The panel of judges is comprised of nationally renown wine writers, critics, retailers, and sommeliers.

Gewürztraminer [guh-VURTS-trah-mee-ner, geh-VEHRTZ-trah-mee-ner] is a white wine grape variety that performs best in cooler climates. It is known for its spicy characteristics, with “Gewurzt” literally translating to ”spice” in German.

The 2006 Gewürztraminer from Lamoreaux Landing Wine Cellars is 100% Estate Grown with fermentation and aging accomplished in temperature-controlled stainless steel tanks. The wine is described as having a bold, exotic nose of lychee, orange rind, ginger, and tropical flowers. Intensely varietal in character, the wine’s flavors are fresh and concentrated, focusing on spice and ripe citrus fruit. Long and weighty on the palate, and made in a nearly bone dry, food-inviting style. A perfect accompaniment to Asian food, aged cheeses, turkey, and smoked foods such as Gouda, smoked salmon, and BBQ ribs.

Lamoreaux Landing Wine Cellars has consistently been growing and producing award winning vinifera wines since 1990 from family owned vineyards on the Eastern hillside of Seneca Lake. Visit the wineries unforgettable setting at 9224 State Route 414, Lodi, NY 14860. Open year round, Mon. through Sat., 10:00 am to 5:00 pm, and Sundays 12 noon to 5:00pm. Call 607-582-6011; Email info@lamoreauxwine.com ; visit www.lamoreauxwine.com.